



**BARBIERI**  
electronic  
When Color Quality counts

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## Press Release

+ + + for immediate release + + +

The easiest way to achieve top color quality from digital output devices:  
**Spectro Swing** manufactured by BARBIERI electronic.

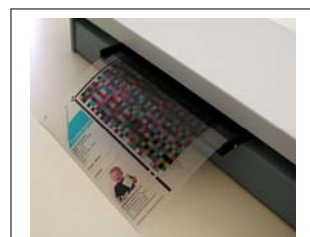
**BARBIERI electronic announces their new spectrophotometer Spectro Swing – the all in one solution for simple linearization and profile creation.**

**Easy to use, versatile and reliable.** These are the characteristics which describe the new BARBIERI spectrophotometer Spectro Swing. This brand new measuring device is available as a whole solution together with specially developed profiling software or as a stand alone unit to use with different RIP software.

**Easy to use.** The Spectro Swing solution, thanks to its "easy operation mode" and "no button operation" is the **easiest and most comfortable way** to achieve top color quality for your digital output devices. These two special features allow also unskilled operators to linearize and create profiles for their digital output devices. In easy operation mode, the printed chart has to be inserted and a predefined job selected. All the rest will be done fully automatically. Thanks to this, no expertise knowledge is needed and almost everyone can do this, former complicated, procedure.

**Versatile.** Paper, canvas, backlit, banner, canvas cover for trucks... for all of them profiles can be created. This, thanks to his ability to measure **most different flexible media** with a thickness up to 0,7mm. The possibility to measure fully automatically also **transparent media** (backlit, film etc.) makes the Spectro Swing a very special and unique measuring device. Finally, users can create fully automatically **real profiles for transparent media**. The versatility will also be emphasized due to his 3 reading modes: automatic, spot and density measurements.

**Reliable.** BARBIERI electronic's proven measuring technology ensures most accurate measuring results. This technology is already embedded in the well-known Spectro LFP for flatbed printing and the Spectro 50xy. BARBIERI electronic are well-known for their excellent measuring quality and the Spectro Swing confirms this again. His very easy use helps to avoid handling errors.



Also for transparent media to apply color management where images are illuminated from behind.

The Spectro Swing is used in digital photo and inkjet printing, packaging, fine art printing, prepress and proofing. In standard production environments color management knowledge and therefore trainings are not needed anymore. The Spectro Swing solution is doing this job for you. For all expert users which wish to fine-tune some settings and which want to go a step further as the "easy operation mode" this is also possible.



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The design of the Spectro Swing is BARBIERI typical: simple, sturdy and reliable. No-frills, just focus on simplest use, versatility and best measuring quality,

**Thanks to his ability to measure most different flexible media and also transparent ones, the Spectro Swing is a very special and unique measuring device. It is the easiest way to linearize and profile digital output devices for top color quality.**

The Spectro Swing will be available as from March 2007.

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**Wolfgang Passler**  
(Marketing Manager)

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**About BARBIERI electronic**  
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BARBIERI electronic was founded in 1983 as a manufacturer of densitometers for quality control in photographic processing. In the year 1997 they expand their product range with spectrophotometers and software for color management in the digital imaging. Since some years they produce special solutions for the large-format and flatbed printing market which are unique worldwide.

Today BARBIERI electronic is a high technology company which offers their customer suited solutions and an excellent service. Their products are sold all over the world either through distributors to the end-user or directly to OEM-customers.

Find out more at [www.barbierielectronic.com](http://www.barbierielectronic.com)